ORDER

Orders	Order / Rev:	2738133		
	Alt Order #:			
	Product Desc:			
	Estimate:	2960		WHAS
	Flight Dates:	07/10/23 - 07/16/23	Primary AE:	Nick Coloprisco
	Original Date / Rev:	07/05/23 / 07/05/23	Sales Office:	WHAS
	Order Type:	General	Sales Region:	LOC
Agency	Name:	Blue West Media/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		5130 East 18th Avenue	Billing Cycle:	EOM/EOC
		Denver, CO 80220	Agency Commission:	15%
		DOLLA 1 D 1 (D.100)/10/		
Advertiser	Name:	POL/ Andy Beshear / D / GOV / KY		
	Demographic:	A35+	New Business End:	
	Product Codes:	PL-Candidate: State Governor (LUR)	Advertiser External ID:	144988
	Revenue Code 1:	AGY	Agency External ID:	20009AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate	Order Separation:	00:05:00
	Priority:	P04		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/26/23	07/16/23	81	\$13,701.00	\$11,645.85

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2023	81	\$13,701.00	\$11,645.85	0.00
Totals	81	\$13,701.00	\$11.645.85	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Coloprisco			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	22%	\$13,701.00
Market	100%	\$62,277,27

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	78%	\$48,576.27
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
	N 1	WHAS	07/10/23	07/16/23	Local News @ 5a M-F	CM	5-6a	MTWTF	:30	9	\$80.00 P03	0.00 NM	9	\$720.00
					Local News @ 5a M-F	•								
		Sta	rt Date	End Date	Weekdays Spo	ts/Week	Rate	Rating						
	W	eek: 07/	10/23	07/16/23	MTWTF	9	\$80.00	0.00						

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 Order / Rev:
 2738133
 Advertiser:
 POL/ Andy Beshear / D / GOV / KY

 Alt Order #:
 Product Desc:
 WHAS

 Flight Dates:
 07/10/23 - 07/16/23
 Estimate:
 2960

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date	Weekdays Spots/Week MTWTF 9	Rate \$80.00	Rating						
N 2 WHAS 07/10/23 07/16/23	v	\$80.00 6-7a	0.00 MTWTF	:30	5	\$150.00 P03	0.00 NM	5	\$750.00
11 2 1111/10 01/10/20 01/10/20	Local News @ 6a M-F	074		.00	Ü	ψ100.001 00	0.00 1411		ψ1 00.00
Start Date End Date			Rating						
Week: 07/10/23 07/16/23 N 3 WHAS 07/10/23 07/16/23	MTWTF 5 Good Morning America CM	\$150.00 7-9a	0.00 MTWTF	:30	10	\$200.00 P03	0.00 NM	10	\$2,000.00
14 0 WITAG 01/10/20 01/10/20	Good Morning America	1-5a	MI WII	.50	10	Ψ200.001 03	0.00 14101	10	Ψ2,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23 N 9 WHAS 07/10/23 07/16/23	MTWTF 10 Local News @ 12p M-F CM	\$200.00 12-1p	0.00 M- WTF	:30	4	\$90.00 P03	0.00 NM	4	\$360.00
14 3 WITAG 01/10/23 01/10/20	Local News @ 12p M-F	12-1β	WI WII -	.50	7	ψ50.001 05	0.00 14101		ψ300.00
Start Date End Date			<u>Rating</u>						
Week: 07/10/23 07/16/23 N10 WHAS 07/10/23 07/16/23	M- WTF 4	\$90.00 4-5p	0.00 MTWTF	:30	10	\$400 00 D02	0.00 NIM	10	£4 000 00
N 10 WHAS 07/10/23 07/10/23	Local News @ 4p M-F CM Local News @ 4p M-F	4-5p	MI WIF	.30	10	\$100.00 P03	U.UU INIVI	10	\$1,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23	MTWTF 10	<u> </u>	0.00			# 000 00 P 00	0.00.1114		# 4 000 00
N11 WHAS 07/10/23 07/16/23	Local News @ 5p M-F CM Local News @ 5p M-F	5-530p	MTWTF	:30	6	\$200.00 P03	0.00 NM	6	\$1,200.00
Start Date End Date	•	Rate	Rating						
Week: 07/10/23 07/16/23	MTWTF 6	\$200.00	0.00						
N12 WHAS 07/10/23 07/16/23	Local News @ 530p M-FCM Local News @ 530p M-F	530-6p	МГЖГБ	:30	5	\$225.00 P03	0.00 NM	5	\$1,125.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23	МГWГF 5	\$225.00	0.00						
N14 WHAS 07/10/23 07/16/23	Local News @ 6p M-F CM Local News @ 6p M-F	6-630p	MTWTF	:30	10	\$250.00 P03	0.00 NM	10	\$2,500.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23	MTWTF 10		0.00						
N15 WHAS 07/10/23 07/16/23	S LN (M-Su) CM LN (M-Su)	11-1135p	MTWTF- S	:30	12	\$200.00 P03	0.00 NM	12	\$2,400.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23	MTWTF- S 12	<u></u>	0.00						
N16 WHAS 07/10/23 07/16/23	ET 7-730p CM ET 7-730p	7-730p	M- W- F	:30	3	\$250.00 P03	0.00 NM	3	\$750.00
Start Date End Date	•	Rate	Rating						
Week: 07/10/23 07/16/23	M- W- F 3	\$250.00	0.00						
N17 WHAS 07/10/23 07/16/23	Inside Ed 730-8p CM Inside Ed 730-8p	730-8p	- T- T	:30	2	\$250.00 P03	0.00 NM	2	\$500.00
Start Date End Date		Rate	Rating						
Week: 07/10/23 07/16/23	- T- T 2		0.00						
N25 WHAS 07/10/23 07/14/23	Daily Blast Live 3-4p CM Daily Blast Live 3-4p	3-4p	- T- T	:30	2	\$80.00 P03	0.00 NM	2	\$160.00
Start Date End Date	, ,	Rate	Rating						
Week: 07/10/23 07/16/23	- T- T 2		0.00						
N26 WHAS 07/10/23 07/16/23	Good Morning America S2M Good Morning America Sa	7-9a	S-	:30	1	\$90.00 P03	0.00 NM	1	\$90.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23	S- 1	\$90.00	0.00						
N27 WHAS 07/10/23 07/16/23	=	8-9a	S	:30	1	\$100.00 P03	0.00 NM	1	\$100.00
Start Date End Date	Good Morning America Su Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23	S <u>Spois/Week</u>	\$100.00	0.00						
N28 WHAS 07/10/23 07/16/23	•	1237-106a	MTWTF	:30	1	\$46.00 P03	0.00 NM	1	\$46.00
Start Date End Date	Nightline Weekdays Spots/Week	Rate	Rating						
Week: 07/10/23 07/16/23	MTWTF 1	\$46.00	0.00						

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Order / Rev: 2738133 Advertiser: POL/ Andy Beshear / D / GOV / KY Alt Order #: Product Desc: WHAS Flight Dates: 07/10/23 - 07/16/23 2960 Estimate: Break Start/End Time Start Inventory Code Rate Pri Rtg Type Spots Ln Ch End Days Len Spots Amount

Totals 81 \$13,701.00